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The standard that never sleeps
Enabler for Green Buildings
Building Service Engineering
BACnet Best Practice in the UK

Call for sponsors

April 13th, 2011
Prospero House, London

Increasing the Value of Properties with BACnet

**Successful Interoperability and Building
Systems Integration**



Supported by CIBSE - the Chartered Institution of Building Services Engineers, BCIA the Building Controls Industry Association, the members of the BIG-EU and BACnet International.



Increasing the Value of Properties with BACnet

The intelligent building market in the **United Kingdom reaches out for BACnet**. The increasing number of requests to the BIG-EU on the capabilities of BACnet indicates a growing demand.

Therefore we are delighted to invite you to our **first BACnet Forum London** that takes on 13th April, 2011.

The Forum is organized in association with **CIBSE** - the Chartered Institution of Building Services Engineers and **BCIA** - the Building Controls Industry Association. It is the first independent BACnet event in the United Kingdom since 10 years. Again it will be a meeting point for the markets in **UK, Europe and America** – and more than ever a concourse for specifiers, planners, integrators, facility managers, owners, investors and providers of open building automation devices and systems.

“Increasing the Value of Properties with BACnet – Successful Interoperability and Building Systems Integration” is our intention and so is the title of the Forum. We clearly focus on the benefits of BACnet for **sustainable buildings in terms of construction and retrofitting**. The capabilities of BACnet for efficient building management systems will be reported – complimented by BACnet best practices in UK and from abroad. A unique exhibition with the newest BACnet controllers and workstations, and with an expertise precisely focused on the design of open building communication, completes the program.

London as the site of the **Olympic Games in 2012** is one of the big European construction areas. The British Government expects that the building industry will contribute to a sustainable development. BACnet enables integrated solutions for achieving this aim.

We invite you to become a sponsor of this unique BACnet event. Highlight your business and present your products and solutions to a **professional audience** you would otherwise not be able to meet anywhere else at the same time! Seize this chance to confirm your BACnet expertise and strengthen your position on the British market!

We look forward to seeing you in London.

The Executive Board of the BACnet Interest Group Europe (BIG-EU)

Volker Röhl
President

Bill Swan
Vice-President

Gijs de Koning
Board member

Klaus Wächter
Treasurer

Why a BACnet Forum in London?

- ▶ All members of BACnet Interest Group Europe (BIG-EU) agree that the time frame for the BACnet Forum London is favourable. The British market increasingly requests more information about BACnet, its application and profitability.
- ▶ The Forum is a meeting point of building service engineers, specifiers, planners, integrators, facility managers, owners, investors and providers of open building automation
- ▶ The Forum includes the future positioning of the standard. 10 years after the last independent BACnet event in UK it will again be a meeting point of British, European and American experts.
- ▶ London will host the Olympic Games in 2012 and has attracted a lot of investors and decision makers from the building sector.
- ▶ BACnet was successfully promoted in Europe and worldwide by 11 BACnet Forums, the last ones having taken place in Frankfurt and Shanghai. London as no. 12 will be one of the most attractive ones.
- ▶ During the BACnet Forum Frankfurt last October, the German working group of national, state and local administrations engineers AMEV assumed a leading role in the promotion of the protocol. This development is a potential pattern for UK and other countries.

How to become a sponsor

Stand out from the other brand names through sponsorship and improve your strength on the British market. Please choose a sponsor package and send the form back to us with your signature. You will find it on the last page.

Sponsor packages	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Sponsor contribution excluding tax	3200 €	2300 €	1300 €
Exhibition space for products, leaflets and display in the foyer	X	X	X
Logo presentation on mail shots and website with hyperlink to your own website	X	X	X
Logo presentation on conference folder	X	X	X
Speaking opportunity	X	X	
Logo presentation during the event	X	X	
2-minute corporate video at the beginning of the forum and during the breaks	X		
Brochure material in the participants' conference documents	X		
Official sponsor of the networking cocktail event	X		
Name of your company printed on the lanyards	X		
Table flags printed with the name of your company	X		
2 Roll-up displays 80 x 2000 mm for exhibition (you only have to deliver the data for printing)	X		

The objectives of cost and energy savings, and greater flexibility in building technology can only be achieved with manufacturer independent, efficient and future-proof data communication standards, and the meaningful integration of different systems and disciplines.

H. Michael Newman

Inventor of the BACnet standard and founder of the BACnet standards committee

Agenda

Monday, April 11th, 2011

- ▶ BIG-EU Advisory Board Meeting

Tuesday, April 12th, 2011

- ▶ BIG-EU Working Group Marketing (WG-M) Meeting
- ▶ BIG-EU Working Group Technique (WG-T) Meeting
- ▶ Get together on the eve of the BACnet Forum London

Wednesday, April 13th, 2011

BACnet Exhibition

- ▶ Latest BACnet devices and services, presented by experts for open building automation

The Forum is accompanied by the exhibition of the latest BACnet products and services. It takes place in the broad Smile Suite and Lounge of the Prospero House. The length of the breaks leaves enough time for discussions with the BACnet experts.

BACnet Forum

- ▶ BACnet in the UK – Development and Chances of Open Building Automation
- ▶ Increasing the Value of Property with BACnet
- ▶ BACnet as Enabler for Green Buildings
- ▶ Building Service Engineering with BACnet
- ▶ The Standard that never sleeps – Recent addenda and Outlook on Updates
- ▶ BACnet Best Practice – Multivendor References in UK and from Abroad

Networking Cocktail Hour

- ▶ Relaxed business meeting closes the Forum

Meet your business partner in the relaxed ambiance of the networking cocktail hour. After the presentations there is plenty of time to discuss current needs and new projects.

Welcome to London

London is one of the richest historical cities in Europe, as well as a business hub. This city is also known as the centre of an extreme property boom and consequent rise in house prices. Moreover London will host the next Olympic Games, which has attract planners and investors from all over the world.

London is a big European construction site and the British Government expects that the building industry will contribute to its sustainable development which is bound to include building automation. BACnet can definitely be identified as a solution for achieving this aim.

**Venue**

Prospero House
241 Borough High Street,
London, SE1 1GA
By Underground: Borough Tube, Northern Line

Fees

Entry to the Forum and exhibition is free of charge. Registration is obligatory.

Registration

Online at www.bacnetforum.org

Host

BACnet Interest Group Europe (BIG-EU)
Droste-Hülshoff-Straße 1
44141 Dortmund
Germany
www.big-eu.org
E-Mail: info@big-eu.org

Partners

CIBSE the Chartered Institution of Building Services Engineers
BCIA Building Controls Industry Association

Agency and secretary

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FAX REPLY

FAX-No. +49 (0) 231-42 78 67 32

Sponsoring application for the BACnet Forum London on 13th April, 2011

Sponsor

Firm

Department:

Name:

Street / Post box:

Postcode, Town:

Tel.:

Fax:

E-Mail:

Invoice address

Firm

Department:

Name:

Street / Post box

Postcode, Town

Tel.:

Fax:

E-mail:

Yes we shall be attending the BACnet Forum London 2011 as a _____ sponsor.

The amount of our sponsoring contribution is _____ € (excl. tax).

Date

Signature

Sponsor packages	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Sponsor contribution excluding tax	3200 €	2300 €	1300 €
Exhibition space for products, leaflets and display in the foyer	X	X	X
Logo presentation on mail shots and website with hyperlink to your own website	X	X	X
Logo presentation on conference folder	X	X	X
Speaking opportunity	X	X	
Logo presentation during the event	X	X	
2 minutes corporate video at the beginning of the forum and during the breaks	X		
Brochure material in the participants' conference documents	X		
Official sponsor of the networking cocktail event	X		
Name of your company printed on the lanyards	X		
Table flags printed with the name of your company	X		
2 Roll-up displays 80 x 2000 mm for exhibition (includes graphic work and printing)	X		

Please pay immediately after receiving the invoice which will be sent to you after your registration has been confirmed.